



HACKERS USE SMS SPAM TO TRICK USERS INTO DOWNLOADING MALICIOUS APPS.

WHAT IS SMS SPAM?

- defined as unwanted text messages.
- used for spreading unwanted advertisements or stealing user information.

HOW CAN SMS SPAM HARM YOU?

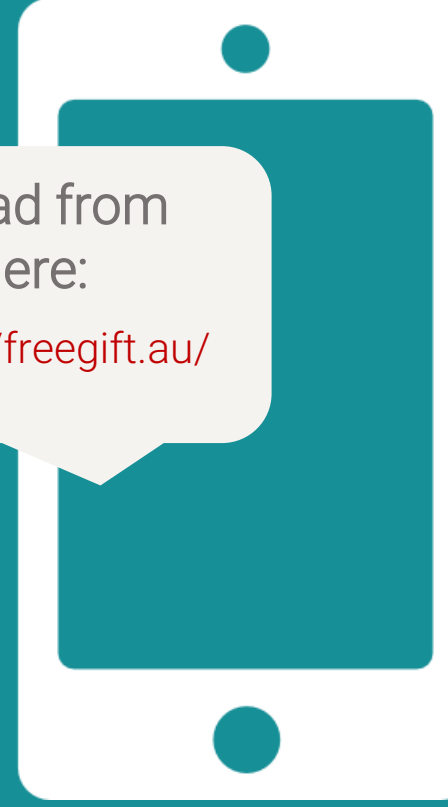


Clicking on a **link** in a spam SMS can take you to an infected website and install a virus on your device.

SMS SPAM EXAMPLE

1

Win a free iPad from Apple! Click here:
ipad.apples.com/freegift.au/



SMS SPAM EXAMPLE

2

NEED INSTANT CASH right now? Get up to Rs. 10000/- Reply YES for further info, or NO to UNSUBSCRIBE

The SMS can trick you into **subscribing** to unwanted services costing you money.

SMS SPAM EXAMPLE

3

You have won 950,000 British Pounds in Toyota 2015 Mobile Promo (Send name and address to: toyota2015@gmx.de)



The SMS can trick you into **revealing** your information like name and email address.

Popularly known as **SMISHING!**

#FastFact



Globally, mobile users receive around **1.2 lakh crore** spam SMSs each year.



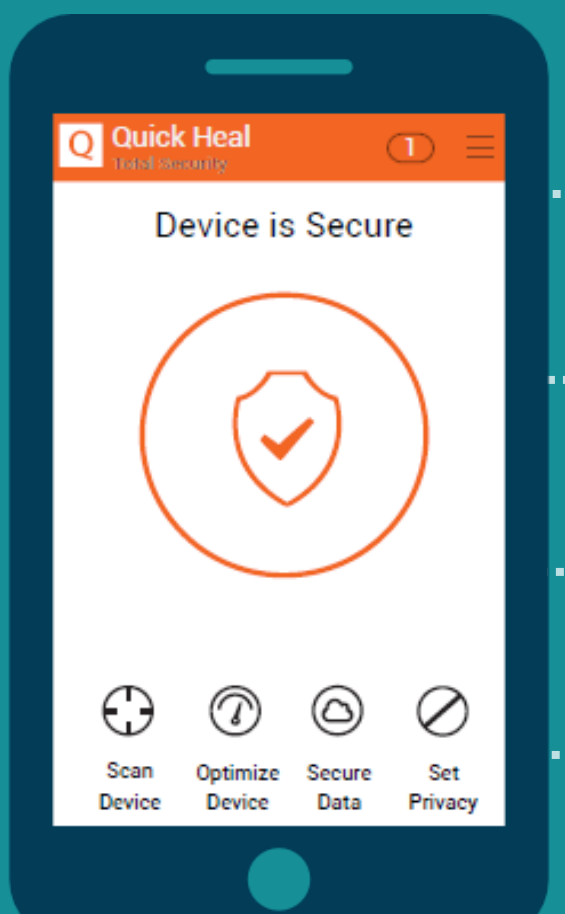
90% of text messages are read within 3 minutes. This makes SMS spam more effective.

HOW TO AVOID SMS SPAM



- 01 • Avoid clicking links within text messages, especially if they are from unknown numbers.
- 02 • Don't reply to text messages that ask for your personal or financial information.
- 03 • Beware of SMSs from numbers that are not phone numbers but ones that look like '5DG25', '5000T', 'MT-GTFAIR', etc.
- 04 • Never call a phone number received in an SMS from an unknown sender, no matter how urgent it may sound.
- 05 • Install a mobile security app that can block spam messages and calls from unknown numbers.

HOW QUICK HEAL HELPS?



- Filters spam messages.
- Blocks infected websites.
- Blocks harmful apps.
- Blocks fake & fraudulent sites that steal personal information.

Quick Heal Total Security for Android
GET IT ON Google Play

SOURCES:
1. blogs.quickheal.com
2. https://blog.truecaller.com/2015/08/27/say-goodbye-spam-sms/

